FACULTY PROFILE FOR UPLOADING OF UNIVERSITY WEBSITE- Dr. Sachin Bharti

Title	Dr.	First Name	Sachin	Last Name	Bharti	
Designation		Associate Professor				
School /Dept. Name		University School of Mass Communication				
Address:		Flat No. 205, SFS, Pocket 1, Sector-22, Dwarka, New Delhi - 110075				
Phone No.		Office	011 - 25302348			
		Residence	8077 155 757			
		Mobile	9868 451 021			
Email		1. sachin4862@gmail.com		2. dr.sachinbharti@gmail.com		
Web Page (if any)		-				
Subjects Taught		TV Production, Direction and Ethical issues, Screenwriting for TV and Film, Smartphone communication Technology, Research Writing (Dissertation), Hindi Cinema Studies.				
Areas of Interest/Specialization		• Still Photography and Audio – Visual Production • Television Production • Script Writing • Hindi Cinema Studies				
Experience (in years)		Total	15			
		Industry	-			
		Teaching	15			
		Research	10			
Educational Qualifications		UG	B.B.A. with Ist division from Institute of Management and Research, Ghaziabad			
		PG	M.A. in Mass Communication with Ist division from AJK Mass Communication Research Centre, Jamia Millia Islamia, Central University, Govt. of India, New Delhi			
		Doctorate	"Changing Aspects of Hindi Cinema And Its Impact on Society"			
		Any other	UGC – NET (Mass Communication and Journalism)			

Research Publications in Journals (last 5 years)	1. Bharti, S. Redhu, D. 2017. Creative Freedom in Films: Illusion or Reality? *Contemporary Social Sciences*. Vol.26, No.4 (2017), pp (71-80). 2. Bharti, S. Redhu, D. 2016. Films on T.V. - Viewing Habits of Youth (A Comparative Study of Delhi and Meerut). *International Journal of Communication Development*. Vol. - 7, Issue - 1(4), pp (27-37). 3. Bharti, S. Redhu, D. 2019. Understanding Smartphones: Some Lesser – Known Facts. *International Journal of Communication Development*. Vol.- 10 (1 & 2), pp (10-15). 4. Bharti, S. Redhu, D. 2020. An Empirical Study on Contribution of Social Media Platforms in the Growth of Hindi Film Industry. *Sambodhi*. Vol-43(4)(XI), pp (39-44). 5. Bharti, S. Redhu, D. 2021. An Analytical Research on Regulation of Over-the-Top (OTT) Content in India: The Need of a Multi-Dimensional Perspective. Kala: *The Journal of Indian Art History Congress.* Volume-27, No.1(II), pp (28-33). 6. Bharti, S. Singh, R. 2021. Development of Haryanvi Cinema: A Journey of Five Decades (1968 – 2020). *Communicator.* LVI (1): 114–119.

Papers Published in Conference Proceedings (last 5 years)	1. Bharti, S. 2017. Changing Human Communication and the Contribution of Smartphones. Free Speech and Democracy in New Media Milieu (International Conference)			
Books Authored/Book Volume Chapters				

No. of Conferences	National	Attended		Organized
		10		4
	International	6		1

Research Guidance	Awarded	PG	M. Phil	Doctorate
		140		1
	Undergoing	8		3

Research Projects	Completed	2 (UGC Major and Minor Projects)
	Undergoing	

Awards & Distinctions	Global Education Award at Global Education Summit held at Marwah Studios, Filmcity, Noida (2018-19)
Administrative Assignments Handled	1. NAAC Coordinator (USMC) 2. Examination and Evaluation Duties 3. EWS Committee- Nodal Officer USMC
Association with Professional Bodies	
Any other Achievements	E-Content Development - 1. E-Pathshala Modules (2019). Gaming and Creative Potential; Youth, Anxiety and Aspirations. 2. SWAYAM (2019). Youth, Media and Popular Culture; Youth, Culture and Cinema. 3. DTH-SWAYAM PRABHA (SGT UNIVERSITY) From being associated with Govt. of India funded schemes like e–PG Pathshala [A UGC-INFLIBNET Project] and MOOCs as module contributor, delivering special invited lectures at Universities across globe to sharing my understanding in form of my varied writings and research papers, I intend to do my bit in every way possible for the students which I know are the foundation of a glorious nation building.