

The USMS Times



MONTHLY NEWSLETTER OF UNIVERSITY SCHOOL OF MANAGEMENT STUDIES

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University School Of Management Studies

University School of Management Studies (USMS) is an on-campus school of Guru Gobind Singh Indraprastha University. The school, within a short span of time, has developed itself as a unique and progressive school with its distinct curriculum and innovative teaching methodology. The intellectually stimulating environment at the school provides a nurturing ground for developing competent management professionals in tune with the changing business environment and emerging managerial needs. The school encourages individual growth, team building, extra-curricular activities, industry interaction and a multi-disciplinary study culture. At USMS, an eclectic mix of teaching and learning skills are employed to impart knowledge to the students. The students learn through various management exercises, case studies and analysis, lectures and projects. The study structure helps the students in developing an analytical bent of mind and prepares them to become competent and understand the dynamics of the business environment. The School was ranked 35th in the National Institutional Ranking Framework 2017 under the Ministry of Human Resource Development, Government of India.

MISSION

"To develop managers with the capability to understand and analyze the dynamic business environment for effective decision-making while maintaining higher domains of professionalism."

Message by The Dean



(Prof. Neena Sinha)

Dear Students, Alumni, Faculty, and Friends of the University School of Management Studies (USMS), I am very pleased to share with you events, activities and achievements in University School of Management Studies showcased through this inaugural edition of the Newsletter.

The Newsletter is launched by our students under the mentorship of the Faculty (Professor Udit Taneja). The School encourages individual growth, team building, extra-curricular activities, industry interaction and a multi-disciplinary study culture. This Newsletter touches on a few of the exciting developments that portray our efforts to reinforce this culture.

Industrial Visit to Bhushan Steel plant at Khopoli Raigad, Kokuyo Camlin at Patalganga, Maharashtra; Anugoonj 2018 were some of the highlights of the academic year 2017-2018.

Please join me in congratulating the Students and the Faculty Mentors for fulfilling this need to engage with our stakeholders through the launch of USMS Newsletter.

Glimpse of Placement and Internship Drive

Students from diverse backgrounds, dreams, and hopes come to University School of Management Studies. USMS provides them a platform wherein they can hone their skills, learn from the experiences and get some practical exposure, along with our guidance.

Internships and Placements produce excitement in the students of the University School of Management Studies. The students gear up for the companies visiting the campus for campus hirings. The Corporate Relationship Cell (CRC) at USMS is involved in this process right from the beginning of the year, be it the preparation of Placement Brochure to the summer internships or the final placements, or getting the database ready for contacting various recruiters. Their efforts provide the best opportunities to the students of the school.

" Build your own
Dreams,
or someone else will
hire you to build
theirs. "

- Farrah Gray

Diwali 2017



“The festival of Diwali lightens the heart, brightens the mind and soothes the soul.”
The celebration of Diwali, one of the most awaited, joyous and an event of delight brings the students together

" To be Successful
in life,
You have to have
your
Heart in your
Business and
Your Business in
your Heart. "

-Sir Thomas
Watson

to celebrate. The amalgamation of various competitions and events like Rangoli designing, the performances by the students brought an energy which was beyond words. The energy was multiplied by the music which made the students groove and locks up these special moments in their memories forever.

Adding up to all these, the decorations were a treat to eyes, the whole campus was lit up by the efforts of students which uplifted the vibes of the festival. The warmth and splendor of the occasion filled the students with enthusiasm and energy throughout the day and wished for growth and prosperity.

Anugoonj 2018

The 19th Annual Cultural Festival of Guru Gobind Singh Indraprastha University titled Anugoonj – 2018 was filled with the zeal and enthusiasm of nearly 100+ colleges and thousands of students.

The fest saw a bunch of activities over three days, including street plays, jam sessions, dance, music, a DJ night with DJ Shiva, along with performances by Nasha band and Akhil Sachdeva.

Anugoonj is always alluring and magnificent, and the finale is always one to watch out for. Singer KK as the star performer for this year's edition, the attendance this year was unprecedented. The excitement was evident right from the word go, as students rushed to get entry to secure the perfect spot to witness the Bollywood crooner spin his magic.

KOKUYO CAMLIN LTD. PATALGANGA



Industrial Trip 2018

Yes, that industrial trip to Khopoli was a trap of memories for first-year students of MBA general. This 5 days expedition was an amalgamation of two industries' visits, Holi celebrations in Alibaug, and visits to some of the exotic locations in Khopoli, Lonavla, Alibaug, and Mumbai.

February 28th was the day when the group of approximately 55 students started their journey from New Delhi to arrive at Mumbai the next day. All USMS' students accompanied by faculty Dr. Shilpa Jain, Mr. Amit Sharma, Prof. Puja Khatri and Mr. Gaurav Talan arrived at Mumbai and departed for Khopoli, an industrial city in Raigad District of Maharashtra. The first industrial visit was to Kokuyo Camlin Limited where Mr. Deepak Khadye, Production Head welcomed everyone giving a presentation about the company. The day of Holi, 2nd March '18, everybody was so excited about arriving at the resort in Alibaug, everyone started playing Holi on the beats of DJ. And after that, everybody headed to the famous Nagao beach in Alibaug to enjoy the evening.

On 3rd March the USMS group went to Bhushan Steel Plant in Khopoli where Vice President, Mr. B. Nahar welcomed everyone, giving a presentation on the company, products, and the Indian steel market.

On 4th March, everyone reached Mumbai, smaller groups of students went on to explore the different places of Mumbai. After that around 4 pm, everyone boarded the Rajdhani Express.

The next morning the entire group reached Delhi. Not easy to leave but carrying bags of memories and hugging each other, all of them managed to say 'bye to their friends and thanked their faculty and the student team (Deepankar, Anishka, Deepak, Deepakshi and Rijul) for making the whole trip successful.

"All you need is the plan, the road map, and the courage to press onto your destination."

- Earl Nightingale

The Team

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