

Standard template for Faculty Profile for University Website						
Title	Dr.	First Name	Divya	Last Name	Verma	Photograph
Designation	Assistant Professor					Photograph
School /Dept. Name	University School of Management Studies					
Address:	D-105, USMS, GGSIPU, Sector-16C, Dwarka					
Phone No.	Office					
	Residence	(optional)				
	Mobile	(optional)				
Email	1. divya@ipu.ac.in		2. divya.ipu@gmail.com			
Web Page (if any)						
Subjects Taught	Financial Markets and Institutions, Behavioural Finance, Financial Derivatives, Personal Finance, Capital Market Operations.					
Areas of Interest/Specialization	Accounting, Finance and IT					
Experience (in years)	Total	15 years				
	Industry					
	Teaching	15years				
	Research					
Educational Qualifications	UG	B.Com				
	PG	MBA (gold medalist)				
	Doctorate	Ph.D				
	Any other					
Research Publications in Journals (last 5 years)	<ul style="list-style-type: none"> <li>• Verma, D. and Kundlia, S., 2021. STOCK MARKET LIQUIDITY: A LITERATURE SURVEY, Indian Journal of Economics and Business, 20(2).</li> <li>Gakhar, D.V., &amp; Kundlia, S. (2021). Impact of sentiments on stock returns, volatility and liquidity. International Journal of Economic Policy in Emerging Economies. doi: 10.1504/IJEPEE.2021.10037105.</li> <li>• “Perils of public sector enterprises in India: is privatization of central public sector enterprises a sustainable strategy?”, with A Phukon, 2020, PSU Research Review, Vol. No. ahead-of-print. <a href="https://doi.org/10.1108/PRR-07-2020-0021">https://doi.org/10.1108/PRR-07-2020-0021</a></li> <li>• “Consumer Spending Pattern in India: Lessons for Marketers”, <i>International Journal of Multidisciplinary Educational Research</i>, 2020, Volume 9, Issue 6(9), June, pp-75-84. <a href="http://s3-ap-southeast-1.amazonaws.com/ijmer/pdf/volume9/volume9-issue6(9)-2020.pdf">http://s3-ap-southeast-1.amazonaws.com/ijmer/pdf/volume9/volume9-issue6(9)-2020.pdf</a></li> </ul>					

- “Stock Illiquidity and Firm Characteristics”, with S Kundlia, *Market Microstructure and Liquidity*, Vol. 04, No. 03n04, 1950009 (2018).  
<https://www.worldscientific.com/doi/10.1142/S2382626619500096>  
<https://doi.org/10.1142/S2382626619500096>
- “Role of Optimism Bias and Risk Attitude on Investment Behaviour”, 2019, *Theoretical Economics Letters*, 9, 852-871. DOI: [10.4236/tel.2019.94056](https://doi.org/10.4236/tel.2019.94056).
- “Citation based review of Asset pricing Models and Time varying Beta”, with Deeksha Arora, *Journal of Advanced Research in Dynamical and Control Systems*, 2019, vol.11, 1640-1650.
- “Asset Pricing Models: A Study of CNX Nifty 500 Index Companies”, with D.Arora, 2019, *Indian Journal of Finance*, p. 20-35, apr. 2019. ISSN 0973-8711. DOI: [10.17010/ijf/2019/v13i4/143125](https://doi.org/10.17010/ijf/2019/v13i4/143125).
- “Goods and Services Tax (GST) in India: Towards Sustainable Economic Growth”, *IUP Journal of Accounting Research & Audit Practices*, Jan2019, Vol. 18 Issue 1, p7-14.
- “From welfare to wealth creation: a review of the literature on privatization of state-owned enterprises”, with Abhijit Phukon, *International Journal of Public Sector Management* (Emerald publishers), forthcoming March 2018.
- “Investment Behaviour: A Study of Relationship between Investor Biases and Myers Briggs Type Indicator Personality” with Deepti Prakash, *OPUS HR Journal*, 2017, Vol.8, No.1, pp-32-60.
- “Perception of Stakeholders on Quality of Corporate Reporting on Websites”, *Siddhant- A Journal of Decision Making*, 2016, Vol 16(1), pp 15-24.
- "Earnings Management Practices in India: A Study of Auditor's Perception", *Journal of Financial Crime* (Emerald Publishers), 2014, Vol. 21 Iss: 1, pp.100 – 110.
  - "Perception of stakeholders on web-based corporate reporting

	practices", <i>Journal of Advances in Management Research</i> (Emerald Publishers), 2012, Vol. 9 Iss: 1, pp.64 – 76.			
Papers Published in Conference Proceedings (last 5 years)	?			
Books Authored/Book Volume Chapters	<ul style="list-style-type: none"> <li>• Authored a Book titled Kumar Anil, Divya (2009), "<i>Micro and Macro Economics</i>", published by Vayu Education of India.</li> <li>• Authored a Book titled "<i>Web-based Corporate Reporting Practices in India</i>", published by Vayu Education of India.</li> <li>• Edited book - Lather, A.S .and Gakhar, Divya (2011), "<i>Contemporary Issues in Corporate Finance</i>," Excel books.</li> <li>• Edited book - Lather, A.S .and Gakhar, Divya V. (2013), "<i>Emerging Issues in Indian Financial Markets</i>", Bloomsbury Publications.</li> <li>• Edited book –Mittal, Sanjiv, Gakhar, Divya V. and Sharma, GaganDeep, (2015), "<i>Financial Markets and Economic Development</i>". Bloomsbury Publications.</li> <li>• "<i>Behavioural Finance</i>", Divya Verma, Hope India Publications, 2018.</li> </ul>			
No. of Conferences		Attended	Organized	
	National		3 Conferences	
	International		4 FDPs and Workshops	
Research Guidance				
		PG	M.Phil	Doctorate
	Awarded			2
	Undergoing			4
Research Projects	Completed	Two- UGC Major Project and ICSSR Major Project		
	Undergoing	MOOC		
Awards & Distinctions				
Administrative Assignments Handled	Coordinator, PGDER Programme Member, Corporate Relations Cell Nodal Officer, NAAC USMS Coordinator, USMS Budget Committee Coordinator, NIRF, USMS Member, MDP Committee			
Association with Professional	<ul style="list-style-type: none"> <li>• Member, British Academy of Management</li> <li>• Member, American Finance Association</li> <li>• Member, Indian Commerce Association</li> </ul>			

Bodies	
Any other Achievements	<p><b>ONLINE RESOURCE CONTRIBUTION</b></p> <ul style="list-style-type: none"> <li>• MOOC on <i>Financial Markets, Institutions and services</i> by UGC CEC is under production on SWAYAM platform.</li> <li>• Completed a Live telecast T.V. series on UGC Higher Education T.V. Channel “VYAS” on <i>Behavioural Finance</i>.  <a href="https://www.youtube.com/watch?v=LA9QLgPxtUg&amp;list=PLwjh_EFDKkf9lv3Y5GkZPM_ha5ztTK2kK">https://www.youtube.com/watch?v=LA9QLgPxtUg&amp;list=PLwjh_EFDKkf9lv3Y5GkZPM_ha5ztTK2kK</a></li> <li>• Completed a Live telecast T.V. series on UGC Higher Education T.V. Channel “VYAS” on <i>Financial Markets and Institutions</i>.  <a href="https://www.youtube.com/watch?v=l5cYgONrnI0&amp;list=PLwjh_EFDKkf9LEcfSkFqNMmSVPbVxUDVj">https://www.youtube.com/watch?v=l5cYgONrnI0&amp;list=PLwjh_EFDKkf9LEcfSkFqNMmSVPbVxUDVj</a></li> <li>• Published Videos on Financial Management during COVID-19 National Lockdown for UGC Higher Education T.V. Channel “VYAS” in May-June 2020.  <a href="https://www.youtube.com/watch?v=G8XqUWVadIU&amp;list=PLwjh_EFDKkf9ljPE1D69HkqgEA1T-sFDO">https://www.youtube.com/watch?v=G8XqUWVadIU&amp;list=PLwjh_EFDKkf9ljPE1D69HkqgEA1T-sFDO</a></li> </ul>