



UNIVERSITY SCHOOL OF MANAGEMENT STUDIES  
GURU GOBIND SINGH INDRAPRASTHA UNIVERSITY  
SEC-16-C, DWARKA NEW DELHI 78

**LIST OF PH.D. AWARDED,USMS (As on 23.11.2022)**

S.No.	SCHOOL	ROLL NO.	STUDENT NAME	THESIS TITLE	SUBJECT	AWARD DATE	SUPERVISORS
1	USMS	13/PH.D./SMS/UTD/2000	AJAY KUMAR GARG	MANAGEMENT OF INDIAN ORGANIZATION: A STUDY INTO ITS QUALITY DIMENSIONS WITH REFERENCE TO HANDCRAFTED ARTWARE AND GIFTWARE INDUSTRY	MANAGEMENT STUDIES	01-Jun-05	PROF. O.P. GOYAL,PROF..R.K. MITTAL
2	USMS	16/PH.D./SMS/UTD/2000	VIJITA S. AGGARWAL	BRAND MANAGEMENT IN INDIA: A STUDY OF INDIAN AUTOMOBILE INDUSTRY	MANAGEMENT STUDIES	06-Sep-05	PROF. O.P. GOYAL
3	USMS	15/PH.D./SMS/UTD/2000	RAJEEV KUMRA	DEVELOPMENT AND IMPACT OF IT ENABLED CUSTOMER RELATIONSHIP MANAGEMENT A STUDY OF SELECTED PRIVATE SECTOR COMMERCIAL BANKS IN INDIA	MANAGEMENT STUDIES	11-Nov-05	PROF. R.K. MITTAL
4	USMS	28/PH.D./SMS/USS/2001	SHILPA	A COMPARATIVE STUDY OF PUBLIC AND PRIVATE SECTOR UNDERTAKINGS FOR ORGANIZATIONAL STRUCTURE AND CULTURE: ITS IMPACT ON MOTIVATION, JOB SATISFACTION AND JOB STRESS	MANAGEMENT STUDIES	15-May-06	PROF. ANU SINGH LATHER
5	USMS	52/PH.D./SMS/USS/2001	R.C. PATHAK	A STUDY OF HR FLEXIBILITY AND ORGANIZATIONAL DYNAMICS IN DRDO	MANAGEMENT STUDIES	23-Nov-06	PROF. NEENA SINHA,DR. SUSHIL
6	USMS	30/PH.D./SMS/USS/2001	TRIPAT Kaur	A STUDY OF RETAIL MARKETING IN INDIA WITH REFERENCE TO APPAREL SHOPPING IN MALLS	MANAGEMENT STUDIES	24-Nov-06	DR. S.L. GUPTA
7	USMS	36/PH.D./SMS/USS/2001	KANTA KAPOOR	DEVELOPMENT AND MANAGEMENT OF INDIGENOUS BIBLIGRAPHIC AND FULL TEXT DATABASES	MANAGEMENT STUDIES	03-Dec-07	PROF. O.P. GOYAL,DR.S.S. MURTHY
8	USMS	33/PH.D./SMS/USS/2001	AMIT GUPTA	DETERMINANTS OF SUCCESS FACTORS IN INDIAN E-LEARNING MARKET	MANAGEMENT STUDIES	01-Jul-08	PROF. O.P. GOYAL
9	USMS	40/PH.D./SMS/USS/2001	NITIKA JHINGRAN	HUMAN RESOURCE ACCOUNTING OF BANKING SECTOR IN INDIA	MANAGEMENT STUDIES	12-Aug-08	PROF. O.P. GOYAL
10	USMS	57/PH.D./SMS/USS/2002	SATISH CHANDRA	IMPLICATIONS OF SUBSIDIES AND COUNTERVAILING MEASURES UNDER WORLD TRADE ORGANIZATION FOR AGRICULTURE(WITH SPECIFIC REFERENCE TO INDIAN FERTILIZER INDUSTRY	MANAGEMENT STUDIES	06-Nov-08	PROF. NEENA SINHA

11	USMS	37/PH.D./SMS/USS/2001	SHIKHA N. KHERA	CONTEMPORARY HUMAN RESOURCE PRACTICES AND THE PERFORMANCE OF BANKS IN INDIA: A STUDY OF SELECT COMMERCIAL BANKS	MANAGEMENT STUDIES	06-Nov-08	PROF. R.K. MITTAL
12	USMS	124/PH.D./USMS/USS/2004	LALIT BIHARI SINGHAL	SPECIAL ECONOMICS ZONES IN INDIA AND ABROAD: A COMPARATIVE ANALYSIS OF THEIR PERFORMANCE, POLICIES AND PROCEDURES	MANAGEMENT STUDIES	06-Jan-09	PROF. OP GOYAL
13	USMS	141/PH.D./USMS/2005	AASHIMA AGGARWAL	A STUDY OF ORGANISATIONAL DYNAMICS AND HUMAN RESOURCE (HR) PRACTICES IN A LARGE GOVERNMENT HOSPITAL	MANAGEMENT STUDIES	29-Jan-09	PROF. SHALINI GARG
14	USMS	150/PH.D./USMS/2005	SARIKA SHARMA	EFFECTIVENESS OF DATA MINING TOOLS AND TECHNIQUES FOR CUSTOMER RELATIONSHIP MANAGEMENT SYSTEM IN INDIAN BANKING SECTOR	MANAGEMENT STUDIES	30-Apr-09	PROF. RK MITTAL AND DR. DP GOYAL
15	USMS	39/Ph.D/SMS/USS/2001	ARCHANA SINGH	ECONOMIC VALUE ADDED: VALUATION OF INDIAN COMPANIES (AN EMPIRICAL STUDY)	MANAGEMENT STUDIES	03-Sep-09	PROF. R. K. MITTAL,PROF. NEENA SINHA
16	USMS	126/Ph.D./USMS/USS/2004	SURENDER S. GHONKROKTA	A COMPARATIVE ANALYSIS OF THE STAKEHOLDER'S ASSESSMENT OF GOOD GOVERNANCE PARAMETERS AND INITIATIVES OF VARIOUS AGENCIES IN THE STATE OF DELHI	MANAGEMENT STUDIES	03-Sep-09	PROF. ANU SINGH LATHER
17	USMS	68/Ph.D/SMS/USS/03	APARNA DAITYARI	BUSINESS PROCESS OUTSOURCING PROVIDERS IN INDIA: A COMPARATIVE ANALYSIS OF KEY PLAYERS AND THEIR BEST CONTROL PRACTICES	MANAGEMENT STUDIES	03-Sep-09	PROF. A. K. SAINI,PROF. AJAY PANDIT
18	USMS	29/PH.D/SMS/USS/2001	VANDANA SHARMA	KNOWLEDGE MANAGEMENT A STUDY OF SELECTED ORGANISATIONS	MANAGEMENT STUDIES	03-Sep-09	PROF. PN SINGH,PROF. AK SINGH
19	USMS	81/PH.D./SMS/USS/2003	SANGEETA MOHAN	A COMPARATIVE ANALYSIS IS IMPACT OF ORGANIZATIONAL CULTURE ON EMPLOYEE'S COMMITMENT, JOB SATISFACTION PERSONAL EFFICACY, MOTIVATION AND STRESS	MANAGEMENT STUDIES	05-Nov-09	PROF. ANU SINGH LATHER
20	USMS	113/PH.D./USMS/2004	MONIKA CHOPRA	DETERMINANTS AND DISTRIBUTION PATTERN OF DIVIDENDS IN SELECTED MULTINATIONAL CORPORATIONS IN INDIA	MANAGEMENT STUDIES	20-Nov-09	DR. SANJAY MITTAL,DR. NK GUPTA

21	USMS	97/PH.D./SMS/USS/2004	HARSH SHARMA	MANAGERIAL TRAINING EVALUATION PRACTICES IN INDIAN BUSINESS ORGANIZATIONS: THEIR RELATIONSHIP WITH PERCEIVED IMPORTANCE & PERFORMANCE OF TRAINING AND RESOURCE COMMITMENT	MANAGEMENT STUDIES	30-Nov-09	PROF.ANU SINGH LATHER
22	USMS	154/PH.D./USMS/2005	VIKRAM SHARMA	IMPACT OF SUPPLY CHAIN MANAGEMENT ON QUALITY AND COMPETITIVE POTENTIAL OF AUTOMOBILE INDUSTRY IN INDIA	MANAGEMENT STUDIES	30-Nov-09	PROF. BS SAHAY,PROF. GD SARDANA
23	USMS	152/PH.D./USMS/2005	ADARSH	DESIGN OF AN INFORMATION SYSTEM DEVELOPMENT MODEL FOR SOFTWARE SMES IN INDIA: A SOFTWARE ENGINEERING APPROACH	MANAGEMENT STUDIES	30-Aug-10	PROF. ANU SINGH LATHER,PROF. OP GOYAL
24	USMS	55/PH.D./SMS/USS/2002	NIRUPAMA GUPTA	A STUDY OF ONLINE SHOPPING BEHAVIOUR OF COLLEGE GOING YOUNG ADULTS	MANAGEMENT STUDIES	21-Oct-10	DR. MEENKASHI HANDA
25	USMS	157/PH.D./USMS/2005	AMBIKA BHATIA	DEVELOPING DECISION SUPPORT SYSTEM: PLANNING AND IMPLEMENTATION MODELS FOR STATE BANK OF PATIALA	MANAGEMENT STUDIES	23-Nov-10	PROF. OP GOYAL, PROF. D.P. GOYAL
26	USMS	193/PH.D./USMS/2006	SHILPI GOYAL	MANAGERIAL OCCUPATIONAL STRESS: ITS EFFECTS ON THE FAMILY/SOCIAL LIFE AND COPING STRATEGIES IN FINANCIAL SECTOR IN INDIA	MANAGEMENT STUDIES	23-Nov-10	PROF. OP GOYAL,PROF. ANU SINGH LATHER
27	USMS	312/Ph.D./USMS/2007	MOHD. LAEEQUDDIN	DESIGN AND DEVELOPMENT OF TRUST BUILDING MODEL FOR SUPPLY CHAIN PARTNERSHIP	MANAGEMENT STUDIES	21-Jun-11	DR. B.S. SAHAY,DR. VINITA SAHAY
28	USMS	214/Ph.D./USMS/2006	K. AJAY SINGH	A STUDY OF MAPPING EXPECTATION AND SATISFACTION LEVEL OF ADVENTURE TOURIST IN INDIA	MANAGEMENT STUDIES	04-Jul-11	DR. VIJITHA S. AGGARWAL, DR.MEENAKSHI HANDA
29	USMS	125/Ph.D./USMS/2004	SANJAY DHINGRA	A STUDY OF THE IMPACT OF INFORMATION TECHNOLOGY ON THE PERFORMANCE OF SCHEDULED COMMERCIAL BANKS IN INDIA	MANAGEMENT STUDIES	19-Jul-12	PROF. R.K.MITTAL,PROF. C.P.GUPTA
30	USMS	224/Ph.D./USMS/2006	SUJATA KHANDAI	MEASURING MARKETING PRODUCTIVITY IN CONSUMER GOODS INDUSTRY-A STUDY OF NCR REGION	MANAGEMENT STUDIES	05-Nov-12	PROF. SANJEEV MITTAL
31	USMS	142/Ph.D./USMS/2005	DISHA SACHDEVA	KNOWLEDGE PROCESS OUTSOURCING: A STUDY OF HUMAN RESOURCE OPPORTUNITIES AND	MANAGEMENT STUDIES	27-Nov-12	PROF. R.K.MITTAL,DR.R. B. SOLANKI

32	USMS	309/PH.D./USMS/2007	KAMAL KUMAR JAIN	CREDIT RISK ASSESSMENT MODELS IN RETAILS BUSINESS LOAN PORTFOLIO- A CASE STUDY OF DELHI FINANCIAL CORPORATION	MANAGEMENT STUDIES	24-Jul-13	PROF. SANJEEV MITTAL, DR. P.K. GUPTA
33	USMS	231/PH.D./USMS/2007	N. VENKATA KUMAR	DETERMINANTS OF FOREIGN DIRECT INVESTMENT IN INDIAN POWER SECTOR	MANAGEMENT STUDIES	12-Nov-13	PROF. NEENA SINHA
34	USMS	191/PH.D./USMS/2006	MANAS MAYUR	DETERMINANTS OF IPOs AND THEIR FINANCIAL IMPACT - A STUDY OF INDIAN CORPORATE SECTOR	MANAGEMENT STUDIES	19-Dec-13	PROF. SANJEEV MITTAL
35	USMS	155/PH.D./USMS/2005	MOHAMMAD AKHTAR	DESIGNING A PERFORMANCE MEASUREMENT SYSTEM INCORPORATING FLEXIBILITY FRAMEWORK FOR STRATEGIC DECISION MAKING IN UPSTREAM OIL INDUSTRY IN INDIA	MANAGEMENT STUDIES	19-Dec-13	PROF. R. K. MITTAL, PROF. SUSHIL
36	USMS	153/PH.D./USMS/2005	SACHIN GULATI	INFORMATION SYSTEM INTERVENTIONS IN THE HEALTH CARE SECTOR	MANAGEMENT STUDIES	04-Mar-14	PROF. UDITA TANEJA
37	USMS	199/PH.D./USMS/2006	DIBAKAR RAY	INTEROPERABILITY ISSUES IN GOVERNMENT INFORMATION SYSTEMS IN INDIA: A SELECT STUDY	MANAGEMENT STUDIES	01-May-14	DR. UMESH GULLA, DR. M.P. GUPTA
38	USMS	197/PH.D./USMS/2006	DEBJANI BHATTACHARYA	SERVICE QUALITY OF GOVERNMENT WEBSITES IN INDIA: A SELECT STUDY	MANAGEMENT STUDIES	01-May-14	DR. UMESH GULLA, DR. M.P. GUPTA
39	USMS	194/PH.D./USMS/2006	VANDANA GUPTA	CORPORATE DEBT RATINGS: AN ANALYSIS OF METHODOLOGIES AND PRACTICES BY SELECT CREDIT RATING AGENCIES IN INDIA	MANAGEMENT STUDIES	01-May-14	PROF. R.K. MITTAL, DR. V.K. BHALLA
40	USMS	245/PH.D./USMS/2007	SHALINI SINGH	EMPLOYEE LIFE-STYLE ORIENTATION, PSYCHOLOGICAL EMPOWERMENT, PERCEIVED ORGANIZATIONAL FUNCTIONING AND TURNOVER INTENT IN INDIAN IT COMPANIES	MANAGEMENT STUDIES	14-Oct-14	DR. AMITABH DEO KODWANI & DR. RAKESH KUMAR AGRAWAL
41	USMS	232/PH.D./USMS/2007	SOMA ARORA	A STUDY OF INTERNATIONALIZATION OF INDIAN FIRMS AND IT'S IMPACT ON CAPACITY BUILDING (DELHI/NCR)	MANAGEMENT STUDIES	14-Oct-14	PROF. SANJIV MITTAL & PROF. SANJAY SRIVASTAVA
42	USMS	234/PH.D./USMS/2007	SUSHMA MURALIE	UNDERSTANDING CUSTOMER VALUE USING A MEANS AND END CHAIN APPROACH IN AUTOMOBILE PURCHASES (DELHI NCR)	MANAGEMENT STUDIES	14-Oct-14	PROF. SANJIV MITTAL
43	USMS	190/PH.D./USMS/06	VIKAS KUMAR GUPTA	DEVELOPING A FRAMEWORK FOR KNOWLEDGE CREATION CAPABILITY TOWARDS INNOVATION: INDIAN CONTEXT	MANAGEMENT STUDIES	01-Dec-14	PROF. NEENA SINHA & DR. N. K. KAKKAR

44	USMS	250/PH.D./USMS/2007	RAJAT GERA	AN EMPIRICAL STUDY OF LINKAGES BETWEEN SERVICE QUALITY, CUSTOMER SATISFACTION AND SERVICE VALUE WITH BEHAVIORAL INTENTIONS IN FINANCIAL SERVICES	MANAGEMENT STUDIES	01-Dec-14	DR. V. J. SEBASTIAN
45	USMS	230/PH.D./USMS/2007	NIRAJ PRAKASH	IMPACT OF ENTERPRISE APPLICATIONS ON THE PERFORMANCE OF PUBLIC SECTOR AND GOVERNMENT ORGANIZATION IN INDIA	MANAGEMENT STUDIES	13-Mar-15	PROF. A.K. SAINI, M.P. JAISWAL
46	USMS	225/Ph.D./USMS/2007	AKANKSHA GUPTA	MEASURING PRODUCTIVITY OF GROCERY RETAIL SECTOR IN DELHI & NCR	MANAGEMENT STUDIES	24-Apr-15	PROF. SANJEEV MITTAL
47	USMS	254/Ph.D./USMS/2007	SURABHI JAIN	AN EMPIRICAL ANALYSIS OF PATENTING IN IT INDUSTRY AND ITS RELATIONSHIP WITH OWNERSHIP AND GEOGRAPHICAL LOCATION OF COMPANIES: A STUDY OF SELECT IT COMPANIES IN INDIA	MANAGEMENT STUDIES	24-Apr-15	PROF. A.K. SAINI
48	USMS	220/Ph.D./USMS/2006	TAPATI BANDOPADHYAY	KNOWLEDGE WAREHOUSING AS A METHOD FOR BUILDING ORGANIZATIONAL MEMORY BY EXTRACTING REUSABLE EXPERIENTIAL KNOWLEDGE ELEMENTS FROM UNSTRUCTURED SOURCES	MANAGEMENT STUDIES	28-Sep-15	PROF. A. K. SAINI
49	USMS	144/Ph.D./USMS/2004	LAL MOHAN SAMANTRAY	A CROSS-SECTIONAL STUDY OF OCCUPATIONAL STRESS IN RELATION TO PERSONALITY, TYPE "A TYPE "B" ORIENTATION, PATHOLOGICAL ORIENTATION OF FORCES DEPLOYED FOR INTERNAL SECURITY DUTIES	MANAGEMENT STUDIES	22-Dec-15	PROF. ANU SINGH LATHER, PROF. VIJITA S. AGGARWAL
50	USMS	292/Ph.D./USMS/2007	TIMCY CHAUDHARY	A STUDY OF MERGERS AND ACQUISITIONS IN INDIA DURING POST LIBERALIZATION PERIOD (1991-2007)	MANAGEMENT STUDIES	31-Dec-15	PROF. NEENA SINHA, PROF. K. P. KAUSHIK
51	USMS	296/Ph.D./USMS/2007	VINITA SRIVASTAVA	A STUDY OF PROMOTIONAL TOOLS IN PHARMACEUTICAL INDUSTRY.	MANAGEMENT STUDIES	19-Feb-16	PROF. MEENAKSHI HANDA AND DR. ANUPAMA VOHRA
52	USMS	226/Ph.D./USMS/2006	CHARU MOHLA	A STUDY ON OCCUPATIONAL STRESS AND ITS IMPACT ON QUALITY OF WORK LIFE.	MANAGEMENT STUDIES	02-Mar-16	PROF. M. S. CHAUDHARY AND PROF. KAVITA SINGH
53	USMS	233/Ph.D./USMS/2007	INDERPAL	CAPACITY BUILDING THROUGH COUNCIL OF SCIENTIFIC & INDUSTRIAL RESEARCH (CSIR) RESEARCH FELLOWSHIP SCHEME	MANAGEMENT STUDIES	14-Mar-16	PROF. A. K. SAINI AND DR. RAJESH LUTHRA

54	USMS	282/Ph.D/USMS/2006	MAHESH VERMA	ETHICAL ISSUES IN DENTAL PRACTICE-A STUDY OF NATIONAL CAPITAL REGION.	MANAGEMENT STUDIES	14-Mar-16	PROF. A. K. SAINI AND DR. KAVITA SINGH
55	USMS	189/Ph.D/USMS/2006	SONA VIKAS	TRAINING AND DEVELOPMENT IN TRAVEL AGENCIES: AN INSIGHT INTO THE CURRENT TRAINING SCENARIO AND DEVELOPING A TRAINING MANUAL FOR TRAVEL AGENTS	MANAGEMENT STUDIES	06-Dec-16	PROF. ANU SINGH LATHER AND PROF. SHALINI GARG
56	USMS	242/Ph.D/USMS/2007	AASTHA GULATI	EMPLOYEE ENGAGEMENT-A STUDY OF FRONTLINE PERSONNEL IN THE ORGANIZED RETAIL INDUSTRY.	MANAGEMENT STUDIES	06-Dec-16	PROF. MEENAKSHI HANDA
57	USMS	192/Ph.D/USMS/2006	NEELAM SHARMA	A STUDY TO ANALYZE THE IMPACT OF ORGANISATIONAL CULTURE ON IMPLEMENTATION OF QUALITY MANAGEMENT INTERVENTIONS IN SELECT INDIAN ORGANIZATIONS.	MANAGEMENT STUDIES	06-Dec-16	PROF. NEENA SINHA AND PROF. AJAY KUMAR GARG
58	USMS	90036020110	VINOD K. JAIN	A STUDY OF PSYCHOLOGICAL DISPOSITIONS OF ENGAGED AND DISENGAGED ASSOCIATES AND IMPACT OF LEADERSHIP STRATEGIES ON EMPLOYEE ENGAGEMENT IN SERVICE SECTOR.	MANAGEMENT STUDIES	07-Mar-17	PROF. ANU SINGH LATHER
59	USMS	297/Ph.D/USMS/2007	AJEET SHARMA	A STUDY OF CONSUMER ATTITUDES TOWARDS ADVERTISING APPEALS USED IN TELEVISION COMMERCIALS	MANAGEMENT STUDIES	07-Mar-17	PROF. MEENAKSHI HANDA, PROF. AJAY PANDIT
60	USMS	295/Ph.D/USMS/2007	ANJU DWIVEDI	A Comparative Study of Highly Creative and Less Creative Associates in Relation to their Inter Personal Relationships, Conflict Resolution Modes, Decision Making, Motivation, Commitment and Performance	MANAGEMENT STUDIES	11-Dec-17	PROF. ANU SINGH LATHER , PROF. V. K. NANGIA
61	USMS	90028020110	PRANAY VERMA	Developing a Framework for product innovation and customer wealth at bottom of the pyramid:Indian Context	MANAGEMENT STUDIES	18-Feb-19	PROF. NEENA SINHA
62	USMS	90012020212	KHUSHBOO	A Study of Engagement, Protean Career Orientation and Turnover Intentions of Faculty Teaching in Professional and Technical Institutions	MANAGEMENT STUDIES	18-Jun-19	PROF. PUJA KHATRI
63	USMS	93045020110	TEENA SINGH	A Study of Student Engagement and its Predictors	MANAGEMENT STUDIES	18-Sep-19	PROF. MAMTA MOHAPATRA
64	USMS	90020020110	EILIA JAFAR	A Study of Business Continuity Management in the Health Sector	MANAGEMENT STUDIES	16-Oct-19	PROF. UDITA TANEJA

65	USMS	90039020110	VISHESH	STUDY OF BUYING BEHAVIOUR AND ITS IMPACT ON MARKETING STRATEGY OF SELECT CONSUMER GOODS IN THE STATE OF HARYANA	MANAGEMENT STUDIES	20-Nov-19	PROF. SANJIV MITTAL
66	USMS	90017020110	ARCHANA SINGH	A STUDY OF WORK PLACE ENVIRONMENT, INDIVIDUALS PERSONALITY & SPRITUALITY ORIENTATION IMPACTING INDIVIDUALS BEHAVIOURAL OUTCOMES & PERFORMANCE	MANAGEMENT STUDIES	20-Nov-19	PROF. ANU SINGH LATHER
67	USMS	90014021213	MIKLESH PRASAD YADAV	A STUDY OF CORPORATE SOCIAL RESPONSIBILITY AND ITS RELATIONSHIP WITH FINANCIAL AND COMPETITIVE PERFORMANCE OF SELECTED INDIAN COMPANIES	MANAGEMENT STUDIES	20-Nov-19	PROF. NEENA SINHA
68	USMS	90038020110	V.K. WADHWA	CORPORATE GOVERNANCE PRACATICES: PREDICTION OF FINANCIAL FRAUDS:-A STUDY OF SELECT ORGANIZATIONS IN INDIA	MANAGEMENT STUDIES	31-Dec-20	PROF. ANIL K. SAINI
69	USMS	90019020110	BABITA G. KATARIA	HEALTH CARE INFORMATION SYSTEM: A STUDY OF LARGE HOSPITALS OF DELHI	MANAGEMENT STUDIES	04-Sep-20	PROF ANIL K. SAINI
70	USMS	90027020110	PARUL SINGH	INNOVATION PRACTICES AND ORGANIZATIONAL COMPNETITIVENESS: A STUDY OF SELECT ORGANIZATIONS IN INDIA	MANAGEMENT STUDIES	03-Jul-20	PROF. ANIL K. SAINI
71	USMS	90022020110	KIMI THAREJA	CUSTOMER RELATIONSHIP MANAGEMENT(CRM) IN THE SERVICE SECTOR: A STUDY WITH SPECIAL REFERENCE TO INDIAN LIFE INSURANCE INDUSTRY	MANAGEMENT STUDIES	03-Aug-21	PROF. ANIL K. SAINI AND PROF. PUJA KHATRI
72	USMS	90030020110	RAKHI GUPTA	DEVELOPING A FRAMEWORK FOR CORPORATE SOCIAL RESPONSIBILITY AS A BUSINESS CASE(POWER AND OIL & GAS SECTOR IN INDIA.)	MANAGEMENT STUDIES	14-Dec-20	PROF. NEENA SINHA
73	USMS	90013020212	ANUREET KAUR	A STUDY OF CONSUMER ATTITUDES TOWARDS USE OF SELF-SERVICE TECHONOLOGY	MANAGEMENT STUDIES	14-Dec-20	PROF. MEENAKSHI HANDA
74	USMS	90008020212	NEHA RAHEJA	A STUDY OF CITIZENSHIP BEHAVIOUR, SOCIAL & FINANCIAL GIVING BEHAVIOUR OF ALUMNI TOWARDS THEIR ALMA MATER.	MANAGEMENT STUDIES	14-Dec-20	PROF. PUJA KHATRI

75	USMS	90011020212	PRAGYA GUPTA	A STUDY OF WORKPLACE SPIRITUALITY ORGANIZATIONAL POLITICS AND EMPLOYEE WELLNESS IN IT/ITES AND BFSI ORGANIZATIONS.	MANAGEMENT STUDIES	05-Nov-20	PROF. PUJA KHATRI
76	USMS	90015021213	NITYA KHURANA	IMPACT OF COMPETENCY DEVELOPMENT AND TALENT MANAGEMENT PRACTICES ON EMPLOYEE ENGAGEMENT IN INDIAN HOTEL	MANAGEMENT STUDIES	03-Jul-20	DR. SHILPA JAIN
77	USMS	90012021213	BHAVNA BAJAJ	A STUDY OF METACOGNITIVE ABILITY, EMOTIONAL INTELLIGENCE AND SOCIAL INTELLIGENCE IN RELATION TO EMPLOYEE'S INDIVIDUAL PERFORMANCE AND TEAM EFFECTIVENESS	MANAGEMENT STUDIES	18-Feb-21	DR. SHILPA JAIN
78	USMS	90020021213	SHEFALI	CHILDREN'S INFLUENCE IN FAMILY PURCHASE DECISIONS: A COMPARATIVE STUDY OF INDIAN CHILDREN AND JAPANESE EXPATS CHILDREN IN INDIA	MANAGEMENT STUDIES	30-Mar-21	PROF. VIJITA S. AGGARWAL
79	USMS	90034020114	NIDHI SINGH	A STUDY OF CONSUMER INTENTION TO ADOPT MOBILE WALLETS	MANAGEMENT STUDIES	17-Feb-21	PROF. NEENA SINHA
80	USMS	90038020114	RIDHI BHATIA	CONSUMERS' INTENTION TO USE AND WILLINGNESS TO PAY FOR EHEALTH SERVICES	MANAGEMENT STUDIES	16-Feb-21	PROF. UDITA TANEJA
81	USMS	90042020114	SUMEDHA DUTTA	IMPACT OF SERVANT LEADERSHIP, POSITIVE ORGANIZATIONAL BEHAVIOUR AND PSYCHOLOGICAL OWNERSHIP ON EMPLOYEES' TURNOVER INTENTIONS IN ITES SECTOR	MANAGEMENT STUDIES	17-Feb-21	PROF. PUJA KHATRI
82	USMS	90031021215	DEEKSHA ARORA	"EFFECTIVENESS OF ASSET PRICING MODELS WITH TIME VARYING BETA: AN INDIAN EVIDENCE"	MANAGEMENT STUDIES	16-Aug-21	DR. DIVYA VERMA
83	USMS	90028021215	ABHIJIT PHUKON	IMPACT OF DISINVESTMENT ON PERFORMANCE OF CENTRAL PUBLIC SECTOR ENTERPRISES IN INDIA.	MANAGEMENT STUDIES	30-Jul-21	DR. DIVYA VERMA
84	USMS	90050021215	SWATI GANOTRA KHANNA	DYNAMICS OF VOLATILITY SPILLOVERS AND INEGRATION OF STOCK MARKETS: EVIDENCE FROM ASIAN COUNTRIES	MANAGEMENT STUDIES	09-Jul-21	DR. ASHISH KUMAR
85	USMS	90036021215	KSHITIJ KUSHAGRA	A STUDY OF CRITICAL FACTORS FOR THE ADOPTION OF CLOUD COMPUTING IN GOVERNMENT SECTOR OF INDIA	MANAGEMENT STUDIES	30-Dec-21	PROF. SANJAY DHINGRA



86	USMS	90016021213	PRACHI JAIN	IMPACT OF SERVICE QUALITY ON CUSTOMER SATISFACTION:A COMPARISON OF INDIAN AND TAIWANESE ORGANIZED GROCERY RETAIL	MANAGEMENT STUDIES	21-Dec-21	PROF. VIJITA S. AGGARWAL
87	USMS	90044020114	SWADHA AGARWAL	INNOVATION CAPABILITIES AND COMPETITIVENESS OF AUTO COMPONENT CLUSTER FIRMS	MANAGEMENT STUDIES	21-Dec-21	PROF. R.K. MITTAL AND PROF. NEENA SINHA
88	USMS	90038021215	MRINALINI SRIVASTAVA	A STUDY OF RELATIONSHIP BETWEEN BRAIN FUNCTIONING AND FINANCIAL DECISION MAKING	MANAGEMENT STUDIES	07-Dec-21	DR. GAGAN DEEP SHARMA
89	USMS	90037021215	MISHA MATHARU	A STUDY OF LEAN MANAGEMENT IN INDIAN MANUFACTURING MSMEs'	MANAGEMENT STUDIES	01-Nov-21	PROF. NEENA SINHA
90	USMS	90016020110	AMIT SHARMA	A STUDY OF SOCIAL MEDIA AS A TOOL FOR MARKETING AND ITS INFLUENCE ON CONSUMER DECISION MAKING	MANAGEMENT STUDIES	26-Oct-21	PROF. SANJIV MITTAL
91	USMS	90034021215	JYOTI YADAV	IMPACT ASSESSMENT OF MISSION MODE PROJECTS IN NATIONAL E-GOVERNANCE PLAN (NEGP)	MANAGEMENT STUDIES	31-Dec-21	PROF. ANIL K. SAINI
92	USMS	90029021215	ARUNA JHA	A STUDY OF INSTITUTIONAL PRESSURES AND CSR IMPLEMENTATION IN SELECT INDIAN COMPANIES	MANAGEMENT STUDIES	10-Nov-19	PROF. VIJITA S. AGGARWAL
93	USMS	90034020110	SHIKHA GOYAL	ENVIRONMENTAL MANAGEMENT SYSTEM AND ORGANIZATIONAL PERFORMANCE: A STUDY OF ISO CERTIFIED AND NON-	MANAGEMENT STUDIES	06-Feb-20	PROF. ANU SINGH LATHER
94	USMS	90007020212	SHIVANI ANAND	A STUDY OF INDIVIDUAL INVESTOR BEHAVIOURAL ORIENTATION WITH REGARDS TO BIASES AND PREFERENCES AND ITS IMPACT ON TRADING BEHAVIOUR	MANAGEMENT STUDIES	31-Dec-21	PROF. ANU SINGH LATHER AND DR. SHILPA JAIN
95	USMS	90009020212	PREETI SINGH	INTERPERSONAL COMPETENCIES, INTRINSIC HUMAN CAPACITIES AND QUALITY OF WORK LIFE OF HIGH AND LOW PERFORMERS: A STUDY OF PUBLIC SECTOR MANUFACTURING ORGANIZATIONS.	MANAGEMENT STUDIES	31-Dec-21	DR. SHILPA JAIN
96	USMS	90030020114	DINESH RAWAT	Impact of Business Networks on Performance of Firms Operating in Auto Component Clusters of India	MANAGEMENT STUDIES	09.02.2022	PROF. R.K. MITTAL & PROF. VIJITA S. AGGARWAL

97	USMS	90039020114	SHIPRA SHARMA	IMPACT OF E-TRAINING EFFECTIVENESS ON ORGANIZATIONAL PERFORMANCE IN INDIAN TELECOM SECTOR	MANAGEMENT STUDIES	25.03.2022	PROF. SHALINI GARG
98	USMS	90041020114	SIMRAN KAUR	IMPACT OF PERCEIVED ORGANIZATIONAL JUSTICE EMOTIONAL-SOCIAL INTELLIGENCE ON JOB PERFORMANCE OF ASSOCIATES IN SELECT SERVICE ORGANIZATIONS.	MANAGEMENT STUDIES	29.08.2022	<u>Prof. Anu Singh</u> <u>Lather &amp; Dr.</u> <u>Shilpa Jain</u>
99	USMS	90030020114	NISHAT AHTESHAM	IMPACT OF MICROFINANCE SCHEMES ON SOCIO-ECONOMIC WELL-BEING OF RURAL FARMERS IN PUNJAB.	MANAGEMENT STUDIES	21.10.2022	Prof. Sanjiv Mittal & Prof. Sanjay Dhingra