



UNIVERSITY SCHOOL OF MANAGEMENT STUDIES
GURU GOBIND SINGH INDRAPRASTHA UNIVERSITY
SEC-16-C, DWARKA NEW DELHI 78

LIST OF ONGOING PH.D. STUDENTS,USMS

S.No.	Name of the Ph. D. Scholars	Registration Number	Mode of Ph. D. (Full Time/Part Time)	Name of the Supervisor & Co-Supervisor	TITLES
1	JYOTI KUKREJA	90009020111	Part Time	PROF. MEENAKSHI HANDA	RELATIONSHIP BETWEEN CUSTOMER SATISFACTION AND EMPLOYEE SATISFACTION
2	REKHA MISHRA	90017021213	Part Time	PROF. ANIL K. SAINI	IMPACT OF TECHNOLOGICAL AND ORGANIZATIONAL CAPABILITY ON BUSINESS INTELLIGENCE SUCCESS IN ENERGY SECTOR.
3	AARTI DHANRAJNI	90010021213	Part Time	PROF. SANJIV MITTAL & DR. DEEPTI PRAKASH	A STUDY OF THE IMPACT OF MICRO FINANCE PROGRAMS ON RURAL POOR IN DELHI AND HARYANA
4	SHRUTI GUPTA	90048021215	PART TIME	PROF. MEENAKSHI HANDA	A STUDY OF THE IMPACT OF CAUSE-RELATED MARKETING STRATEGIES ON CONSUMER ATTITUDES AND BEHAVIOURAL INTENTIONS.
5	SHAIFALI	90045021215	PART TIME	PROF. R.K. MITTAL & DR. SANCHITA BANSAL	CORPORATE GOVERNANCE AND BUSINESS SUSTAINABILITY: A STUDY OF INDIAN CORPORATE SECTOR.
6	NITIKA AGGARWAL	90040021215	PART TIME	PROF. SANJIV MITTAL & PROF. SANJAY DHINGRA	IMPACT OF WEBSITE QUALITY ON CUSTOMER SATISFACTION AND PURCHASE INTENTION IN E- RETAIL SECTOR OF INDIA.
7	RAJESH SHARMA	90044021215	PART TIME	DR. SHILPA JAIN	IMPACT OF STRATEGIC INTERNAL COMMUNICATION MATURITY LEVELS ON EMPLOYEE ENGAGEMENT AND EMPLOYEE INDIVIDUAL PERFORMANCE: A STUDY OF PUBLIC AND PRIVATE SECTOR ORGANIZATIONS.
8	PUNAM AGARWAL (INTL. STUDENT)	90043021215	PART TIME	PROF. SHALINI GARG	EFFECT OF FAMILY FRIENDLY PRACTICES AND WORK FAMILY CONFLICT ON ORGANIZATIONAL PERFORMANCE IN IT AND ITES SECTOR.
9	JITENDRA PRATAP SINGH	90033021215	PART TIME	PROF. UDITA TANEJA	IMPACT OF HEALTH INFORMATION TECHNOLOGY ON THE PERFORMANCE OF GOVERNMENT HOSPITALS`

10	SHALEEN SUNEJA	90046021215	PART TIME	DR. ASHISH KUMAR	PERCEPTION OF RETAIL INVESTORS TOWARDS LEGAL PROVISIONS IN PROTECTING THEIR INTEREST FROM BIASES IN STOCK MARKETS.
11	NAKUL ANAND	90039021215	PART TIME	DR. ASHISH KUMAR	DYNAMICS OF PRODUCTIVITY GROWTH IN INDIAN BANKING SECTOR.
12	KANIKA CHAUDHARY	90035021215	PART TIME	PROF. SANJAY DHINGRA	IMPACT OF BUSINESS INTELLIGENCE IMPLEMENTATION ON MARKETING EFFECTIVENESS: A STUDY OF SELECT ORGANISATIONS IN INDIA. (TITLE CHANGES W.E.F. 14.12.2021)NIPG
13	GAURAV TALAN	90032021215	Part Time	Dr. Gagan Deep Sharma	SUSTAINABLE INVESTMENT AND VALUE-CREATION FOR STAKEHOLDERS: AN INDIAN PERSPECTIVE.
14	MADHAVI KAPOOR	00516690916	Full Time	PROF. VIJITA S. AGGARWAL	IMPACT OF KNOWLEDGE TRANSFER ON INTERNATIONAL JOINT VENTURES' INNOVATION PERFORMANCE: A STUDY OF
15	SINTHIYA	01516690916	PART TIME	PROF. ANIL K. SAINI	A STUDY OF ANTEEDENTS OF CONSUMER'S RISK PERCEPTION AND TRUST IN ADOPTION OF ELECTRONIC SYSTEMS.
16	AAKRITI CHAUDHARY	00116690916	PART TIME	PROF. MEENAKSHI HANDA	A STUDY OF DIGITAL MARKETING ADOPTION BY NON GOVERNMENT ORGANISATIONS IN DELLHI/NCR
17	MANSI BANSAL	00816690916	PART TIME	PROF. MEENAKSHI HANDA	AN EMPIRICAL STUDY OF DETERMINANTS OF CONSUMER PURCHASE DECISION, SATISFACTION AND REPURCHASE INTENTIONS FOR HEALTH
18	NEHA VERMA	00916690916	FULL TIME	PROF. PUJA KHATRI	INTELLIGENCE, PERCEIVED EXTERNAL PRESTIGE, PERCEIVED ORGANIZATIONAL SUPPORT AND PERCEIVED JOB INSECURITY ON ORGANIZATIONAL ATTACHMENT

19	SUMIT KUMAR DEBNATH	01716690916	Part Time	Prof. Puja Khatri	Emotional Intelligence, Emotional Coping Ability, Interpersonal Relation at the Work Place and Wellness: A Study of Health Care Professional in Delhi.
20	PRIYANKA GARG	01116690916	PART TIME	PROF. R.K. MITTAL & DR. ASHISH KUMAR	FRAMEWORK TO PROMOTE SUSTAINABLE CONSUMPTION BEHAVIOR: A STUDY OF HOUSEHOLDS OF NATIONAL CAPITAL TERRITORY OF DELHI.
21	SHRADHA JAIN	01316690916	PART TIME	PROF. R.K. MITTAL & DR. ASHISH KUMAR	A STUDY OF ASSET QUALITY AND ITS IMPACT ON FINANCIAL PERFORMANCE OF BANKS IN INDIA.
22	SNEHLATA SANGWAN	01616690916	PART TIME	PROF. SHALINI GARG	IMPACT OF HR PRACTICES AND ORGANISATIONAL CLIMATE ON PERCEIVED INCLUSION AT WORKPLACE.
23	AARTI SEHGAL	0216690916	PART TIME	PROF. SHALINI GARG	IMPACT OF EMPLOYMENT AND CAREER DEVELOPMENT ON JOB SATISFACTION OF PERSONS WITH DISABILITIES (PWDS).
24	CHARU GOYAL	0416690916	PART TIME	PROF. UDITA TANEJA	A STUDY OF WELLNESS TOURISM PROMOTION IN INDIA.
25	MANIK BATRA	0616690916	FULL TIME	PROF. UDITA TANEJA	A FRAMEWORK FOR COMPETITIVENESS OF CORPORATE HOSPITALS.
26	KAILASH PRASAD YADAV	01816690916	PART TIME	PROF. VIJITA S. AGGARWAL	STRUCTURES AND OUTCOMES OF MANDATORY CSR: A STUDY OF PSUS UNDER MINISTRY OF RAILWAYS.
27	BHARTI	0316690916	PART TIME	DR. ASHISH KUMAR	AN EMPIRICAL STUDY OF HERD BEHAVIOR IN EQUITY MARKETS IN INDIA.
28	SHWETA KUNDLIA	01416690916	FULL TIME	DR. DIVYA VERMA	A STUDY OF ILLIQUIDITY FACTOR IN INDIAN STOCK MARKET.
29	RAJESH AGGARWAL	01216690916	PART TIME	PROF. SANJAY DHINGRA	CUSTOMER SATISFACTION AND LOYALTY - AN EMPIRICAL STUDY OF CLOUD SERVICE PROVIDERS IN INDIA.

30	MANPREET SHARMA	00716690916	PART TIME	PROF. SANJAY DHINGRA	A STUDY ON LINKAGE AMONG AUTOMATED SERVICE QUALITY, CUSTOMER SATISFACTION, TRUST AND LOYALTY IN BANKING SECTOR.
31	PARUL MANCHANDA	01016690916	PART TIME	DR. DEEPTI PRAKASH	A STUDY OF ENTREPRENEURIAL ORIENTATION AND FIRM CAPABILITY IN DETERMINING FIRM SUSTAINABILITY: A STUDY OF SELECT MSMEs
32	MANSI JAIN	03316690917	Full Time	PROF. GAGAN DEEP SHARMA	A Study of Relationship between Economic Well-being and Human Happiness in India.
33	RIYA MANCHANDA	03216690917	PART TIME	PROF. SANJIV MITTAL & DR. SANCHITA BANSAL	A STUDY OF SENSORY MARKETING AND ITS IMPACT ON PURCHASE DECISION IN ORGANIZED RETAILING WITH SPECIAL REFERENCE TO FASHION APPARELS.
34	MANOJ KUMAR AGGARWAL	03116690917	Part Time	Prof. R.K. Mittal & Prof. Neena Sinha	A study of relationship between Impact Investment and Social Development w.r.t. Clean Energy Sector in India.
35	GEETA	03016690917	PART TIME	PROF. R.K. MITTAL & DR. DIVYA VERMA	INDIA'S TRADE WITH CHINA AND IT'S IMPACT ON MSMEs: A STUDY OF SELECT INDUSTRIAL CLUSTERS OF NORTH INDIA.
36	SHWETA GUPTA	02616690917	PART TIME	DR. DEEPTI PRAKASH	A STUDY OF RELATIONSHIP BETWEEN AUTHENTIC LEADERSHIP, WORK IDENTIFICATION WORKPLACE BULLYING AND TURNOVER INTENTION IN SERVICE INDUSTRIES.
37	ISHA GARG	02416690917	FULL TIME	DR.SANCHITA BANSAL	A STUDY ON ROLE OF SOCIAL ENTERPRISES IN ATTAINING SUSTAINABLE DEVELOPMENT.
38	ANSHITA YADAV	02316690917	FULL TIME	DR.SANCHITA BANSAL	ROLE OF ENTREPRENEURIAL MARKETING IN INFLUENCING BUSINESS PERFORMANCE: A STUDY OF SELECT STARTUPS IN INDIA.

39	PARUL AHUJA	02216690917	FULL TIME	PROF. MEENAKSHI HANDA	CONSUMER ETHICS: A STUDY OF CONSUMER ETHICAL BELIEFS AND ETHICAL INTENTIONS.
40	JOY PATRA	02116690917	PART TIME	PROF. MEENAKSHI HANDA	A STUDY OF CONSUMER PARTICIPATION AND GRATIFICATION IN BRAND COMMUNITIES.
41	RITIKA CHOPRA	03916690018	FULL TIME	PROF. GAGAN DEEP SHARMA	FORECASTING STOCK RETURNS THROUGH THE APPLICATION OF ARTIFICIAL INTELLIGENCE: A STUDY OF INDIAN STOCK MARKETS.
42	SHELLY GUPTA	04016690018	FULL TIME	PROF. SANJAY DHINGRA	MOBILE FINANCIAL SERVICES ADOPTION AND ITS IMPACT ON FINANCIAL INCLUSION.
43	SWATI JAIN	03716690018	FULL TIME	PROF. MEENAKSHI HANDA	CONSUMER FINANCIAL LITERACY, FINANCIAL BEHAVIOR AND FINANCIAL WELL-BEING: A STUDY OF WORKING WOMEN IN DELHI NCR.
44	MEGHA KALIA	04116690018	PART TIME	PROF. UDITA TANEJA	A STUDY OF ADOPTION OF BLENDED LEARNING IN MANAGEMENT INSTITUTION IN DELHI.
45	HARSHLEEN KAUR PAHWA	04316690019	FULL TIME	PROF. PUJA KHATRI	A STUDY OF STUDENT WELL-BEING IN PROFESSIONAL AND TECHNICAL INSTITUTIONS OF DELHI-NCR.
46	PREETI KUMARI	04416690019	FULL TIME	PROF. PUJA KHATRI	A STUDY OF HAPPINESS AT WORK OF FACULTY TEACHING IN PROFESSIONAL AND TECHNICAL INSTITUTIONS IN DELHI-NCR.
47	SHALU SHUKLA	04516690019	FULL TIME	PROF. PUJA KHATRI	A STUDY OF RESONANT LEADERSHIP, RELATIONAL CIVILITY, PSYCHOLOGICAL CAPITAL AND WORK LIFE FULFILMENT OF PROFESSIONALS IN IT/ITES AND BFSI INDUSTRY IN DELHI-NCR.
48	PARAS RATTAN SHARDA	04716690019	PART TIME	PROF. VIJITA S. AGGARWAL	RELATIONSHIP BETWEEN CULTURAL INTELLIGENCE, CONFLICT RESOLUTION AND PERFORMANCE: A STUDY OF SELECTED INDIAN INTERNATIONAL JOINT VENTURES (IJVS)

49	GEETA RAUT	04916690019	FULL TIME	PROF. UDITA TANEJA	"E-TAIL CUSTOMERS' ADOPTION OF ANTHROPOMORIPHC RECOMMENDATION AGENTS AS DECISION AIDS."
50	MEENAKSHI BISLA	05016690019	FULL TIME	DR. DEEPTI PRAKASH	AMONG GREEN HUMAN RESOURCE MANAGEMENT PRACTICES, RESPONSIBLE LEADERSHIP, CORPORATE SOCIAL RESPONSIBILITY PERSPECTIVE, ORGANIZATIONAL CITIZENSHIP BEHAVIOUR TOWARDS ENVIRONMENT AND CORPORATE
51	RONIKA BHALLA	05116690019	FULL TIME	PROF. MEENAKSHI HANDA	"MILLENNIALS' ATTITUDES TOWARDS SUSTAINABILITY AND MINIMALISM, AND THEIR IMPACT ON THE SHARING ECONOMY" A STUDY OF SELECT SHARING ECONOMY SERVICES."
52	RADHIKA GOEL	05216690019	FULL TIME	PROF. SANJIV MITTAL & PROF. SANJAY DHINGRA	"A STUDY OF THE ANTECEDENT OF BEHAVIOURAL INTENTIONS TOWARDS LOCATION BASED ADVERTISING ON SMARTPHONES."
53	AMARPREET KAUR	05416690020	PART TIME	PROF. NEENA SINHA	"A STUDY OF ANTECEDENTS OF USER'S CONTINUANCE INTENTION TO USE SUBSCRIPTION VIDEO ON DEMAND - AN OTT SERVICE"
54	PRIYA NANGIA	05516690020	FULL TIME	PROF. SANCHITA BANSAL	ROLE OF CONSUMERS' GOOD TRAITS IN RESPONSIBLE CONSUMPTION"
55	HEENA TYAGI	05616690020	FULL TIME	PROF. SHALINI GARG	"IMPACT OF ADOPTION OF DESIGN THINKING BASED HR PRACTICES ON IMPROVING EMPLOYEE EXPERIENCE WITH MEDIATING EFFECT OF ORGANISATIONAL CULTURE: A STUDY OF SELECT STARTS UPS IN DELHI/NCR REGION"
56	VARNIKA JAIN	05816690020	FULL TIME	PROF. NEENA SINHA	"A STUDY OF PREDICTORS OF ELECTRIC VEHICLE ADOPTION"
57	TWINKLE ARORA	05916690020	FULL TIME	DR. DEEPTI PRAKASH	ENTREPRENEURIAL INTENTIONS OF GENERATION-Z IN DELHI/NCR"

58	RAHUL CHIKARA	06016690020	PART TIME	PROF. SHALINI GARG	FACILITIES AND ASSESSMENT OF PARTICIPATION OF PERSONS WITH DISABILITIES IN SPORTS: A STUDY OF PERCEIVED BARRIERS AND PREFERENCES"
59	SHIVANI SHARMA	06116690020	PT	PROF. VIJITA S. AGGARWAL	(TO BE REGISTERED)
60	RITU SEHRAWAT	06216690020	FULL TIME	PROF. NEENA SINHA	"A STUDY OF ADOPTION OF AUGMENTED REALITY BASED TRY - ON TECHNOLOGY"
61	YASHIKA CHAKARWARTY	06316690020	FULL TIME	DR. DIVYA VERMA	"ANALYSIS OF FINANCIAL STABILITY IN INDIAN BANKING SECTOR"
62	JEYASEELAN AUGUSTINE	06516690020	PART TIME	PROF. MAHESH VERMA & PROF. A.K. SAINI	ARTIFICIAL INTELLIGENCE IN FORENSICS: A STUDY OF ODONTOLOGY.
63	AARUSHI SINGH	06616690020	FULL TIME	DR. SHILPA JAIN	ABILITY AND COGNITIVE NEEDS IN RELATION TO EMPLOYEE'S INDIVIDUAL PERFORMANCE AND INVESTMENT DECISION OUTCOME"
64	SHIFALI SINGH	06716690020	FULL TIME	DR. SANCHITA BANSAL	A STUDY OF RELATIONSHIP BETWEEN WOMEN EMPOWERMENT AND HAPPINESS"
65	SHIKHA SHOKEEN	06816690020	PART TIME	DR. SHILPA JAIN	"DETERMINING COMPETENCIES, OUTCOMES AND DEVELOPMENT OF ACADEMIC LEADERSHIP: A STUDY OF HIGHER EDUCATION INSTITUTION IN INDIA"
66	HIMANI DAHIYA	06916690020	PART TIME	PROF. A.K SAINI	"ADOPTION OF MOBILE HEALTH FITNESS AND WELLNESS APPLICATIONS: AN EMPIRICAL STUDY IN INDIAN CONTEXT"
67	JYOTI MOHAN KOLI	07116690020	PART TIME	PROF. A.K SAINI	"A STUDY OF INFORMATION SECURITY GOVERNANCE IN PUBLIC SECTOR ENTERPRISES".
68	SURBHI MAHENDRU	07216690020	FULL TIME	PROF. SHALINI GARG	ARTIFICIAL INTELLIGENCE ON EMPLOYEE ATTITUDE: A PERCEPTION BASED STUDY IN IT/ITES ORGANISATIONS"
69	ANUSHKA GOEL	07316690020	FULL TIME	PROF. UDITA TANEJA	"ACCEPTANCE AND ADOPTION OF M HEALTH FOR DIGNOSIS AND TREATMENT IN INDIA"

70	MANISH GUPTA	07416690020	PART TIME	PROF. SHALINI GARG	"IMPACT OF PERFORMANCE MANAGEMENT SYSTEM AND TRAINING & DEVELOPMENT TECHNICAL CADRE (DRDO - A CASE STUDY OF DRDO"
71	HIMANSHU	07516690020	FULL TIME	PROF. SANJAY DHINGRA	"BLOCKCHAIN TECHNOLOGY ADOPTION AND ITS IMPACT ON ORGANIZATIONAL PERFORMANCE"
72	DHAIRYA DEV	07716690021	FULL TIME	PROF. GAGAN DEEP SHARMA	"Return and Volatility from Sustainable Investment: A Study of G7 Countries"
73	DEEPAK DASS	07816690021	PART TIME	PROF. VIJITA SINGH AGGARWAL	"A Study of Relationship Between Social Capital, Knowledge Sharing and Creativity in Select R&D Organizations of India"
74	RUCHI BHALLA	08016690021	FULL TIME	DR. SHILPA JAIN	"Validating Machine Learning Based Model of Talent Acquisition"
75	ANNU KUMARI	08116690021	FULL TIME	PROF. VIJITA SINGH AGGARWAL	"Management of Food Inflation In India: Assessing the Role of Structural, International and Domestic Factors"
76	NIKITA KATARIA	08216690021	FULL TIME	PROF. NEENA SINHA	"A Study of Customer Engagement in Omnichannel Retailing"
77	SHUBHAM CHAVRIYA	08316690021	FULL TIME	PROF. GAGAN DEEP SHARMA	"Relationship between Financial Inclusion and Economic Growth: A Study of Emerging Economies"
78	VAISHALI	08416690021	FULL TIME	DR. DIVYA VERMA	"Climate Finncce Interventions for Climate Change Mitigation in India – An Analytical Study"
79	SWATI YADAV	08516690021	PART TIME	PROF. ANIL KUMAR SAINI	"Customer Perception Towards the Adoption of Sustainable Technologies"
80	MUSKAAN	08616690021	FULL TIME	PROF. NEENA SINHA	"Impact of Social Media Mavens on Consumers' Behavioral Intention to Use Aesthetic Dermatology"

81	GARIMA KAPOOR	08716690021	FULL TIME	PROF. NEENA SINHA	“Antecedents and Outcome of Customer Engagement: Virtual Tourism Perspective”
82	VIDUSHI DABAS	08816690021	FULL TIME	PROF. PUJA KHATRI	“Holding High The Torch Through Situational Decision Making: A Study of Sports Professional of India”
83	RENU CHHIKARA	08916690021	FULL TIME	PROF. SHALINI GARG	“A Study of Psychological Safety, Inclusive Leadership and Adaptive Performance Among Working Women With Disability (WWD) in Delhi/Delhi NCR Region: A Qualitative Approach”
84	TANU SACHDEVA	09016690021	PART TIME	PROF. SANJAY DHINGRA	(To be Registered)
85	ASTHA KANJLIA	09116690021	PART TIME	PROF. ANIL KUMAR SAINI	“Impact of Chatbots in Digital Marketing on Customer Experience and Customer Satisfaction: An Artificial Intelligence Approach”
86	DINESH KUMAR GUPTA	09216690021	PART TIME	DR. S SANJAY KUMAR	“Institutionalization of CSR in Select Industries in India: A Multi-Level Study Using Social Mechanisms Framework”
87	ANIL KUMAR	09316690021	FULL TIME	PROF. SANJAY DHINGRA	“A Study on the IoT Smart Home Adoption”
88	NUPUR SOTI	09416690022	FULL TIME	DR. ASHISH KUMAR	(TO BE REGISTERED)
89	BHAWIKA BATRA	09516690022	FULL TIME	DR. AMIT SHARMA	(TO BE REGISTERED)
90	CHINKI	09616690022	FULL TIME	PROF. NEENA SINHA	(TO BE REGISTERED)
91	ABHISHEK	09716690022	FULL TIME	PROF. SANJAY DHINGRA	(TO BE REGISTERED)
92	ANVI JAIN	09816690022	PART TIME	PROF. NEENA SINHA	(TO BE REGISTERED)
93	IPSA SAXENA	09916690022	PART TIME	PROF. ANIL K. SAINI	(TO BE REGISTERED)
94	AESHNA KHARBANDA	10016690022	FULL TIME	PROF. GAGAN DEEP SHARMA	(TO BE REGISTERED)
95	SHALEEN SHARMA	10116690022	PART TIME	DR. S. SANJAY KUMAR	(TO BE REGISTERED)

